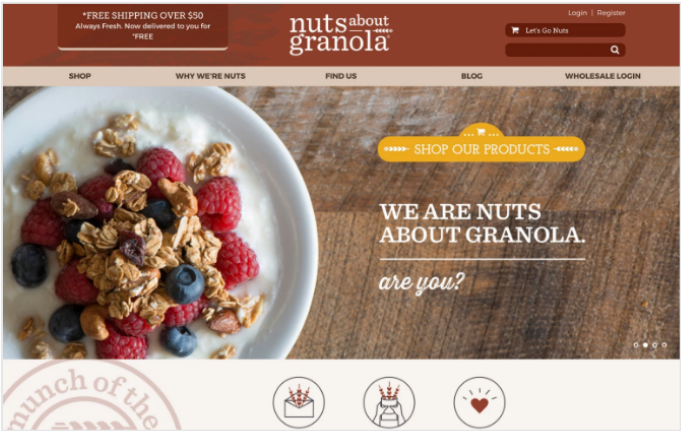




SHOWCASE

REAL WOOCOMMERCE STORES SUBMITTED BY THEIR MAKERS

Nuts About Granola



Nuts About Granola is dedicated to selling fresh, wholesome, crafted granola to our growing customer base. We choose ingredients and suppliers with similar values to ensure quality is maintained from seed to shelf.

Beyond our local success, we have partnered with Martha Stewart as a preferred product in her New York Café, been featured as the “Snack of the Day” on the Rachael Ray Show, and were also chosen to provide our product in the official gift bags for the 31st Annual News and Documentary Emmy Awards.

Our website offers customers a robust eCommerce solution that provides them with the ability to browse products based on distinct dietary interests and categories, such as paleo or gluten free. Through the site we are able to manage all customer orders, respond to inquiries about the products, and provide insights on the benefits of our wholesome granola.

In addition, Nuts About Granola recently launched a monthly snack subscription service to help customers discover new tasty snacks they may not have been aware of – the **Munch of the Month Club**. Delivering different bundles of wholesome, naturally inspired snacks each and every month to customers was made simple, all thanks to the **WooCommerce Subscriptions** extension.

*We chose **WooCommerce Subscriptions** for Nuts About Granola’s “Munch of the Month Club” because of the wide range of features, and ease of integration into the existing store. With Subscriptions, the store owner can offer several types of coupon promotions using an already familiar interface. The user management for the customers makes managing subscriptions easy. Overall, we are very pleased with how Subscriptions worked to help the store owner realize her vision for this subscription snack product.*

*– store developers **Quantum Dynamix***

EXTENSIONS USED

- **Authorize.Net**
- **UPS Shipping Method**
- **USPS Shipping Method**
- **ShipStation Integration**
- **WooCommerce Subscriptions**

DEVELOPER

Quantum Dynamix

DESIGNER

Quantum Dynamix

CATEGORY

Food & Drink

VISIT WEBSITE

<https://www.nutsaboutgranola.com/>