

CASE STUDY

Hannah's Home partners with Nuvei for nonprofit and faith-based donations

OVERVIEW

Hannah's Home is a maternity home for single pregnant young women ages 18 and over. They provide a safe nurturing environment designed to provide the strength and encouragement needed to face the future in positive ways.

THE CHALLENGE

Hannah's Home is funded exclusively through private donations by individuals, churches, businesses, and grants. Thus, providing donors with streamlined donation experiences is of utmost importance, as is their ability to manage their donations and communicate with donors.

The home had been using PayPal to accept donations, as well as eKYROS as their donor management solution. Because PayPal could not integrate with eKYROS, manual processes still existed which introduced significant inefficiencies and the potential for human error, and they did not have all the management tools and reporting that they needed. Further, their donors were frequently having difficulty when trying to set up repeat donations.

As the upward trend of electronic fundraising continued to rise at Hannah's Home, the staff concluded that these challenges needed to be addressed without further delay.

THE SOLUTION

After considering a broad range of available donation acceptance providers, the staff at Hannah's Home selected Nuvei. Purpose-built for nonprofits and faith-based communities, the Nuvei solution not only enabled Hannah's Home to accept donations easily and securely, but it integrated seamlessly with eKYROS, and reflected their organization's branding.

"Integration with eKYROS was key," said Shelly Dedmon of Hannah's Home. "The integration was seamless, and it was easy to learn how to use the tools in eKYROS to access the Nuvei information. In addition, we appreciate the ability to create various reports," Ms. Dedmon continued.



300%+

Increase in
monthly donors

THE RESULTS

By simply changing from PayPal to Nuvei, Hannah's Home experienced dramatic results. During high giving season, they had more one-time donors than ever before, and most notably, their monthly donors increased by over 300%.

Ms. Dedmon attributes these results to the Nuvei system. "[The] increase is directly due to the fact that Nuvei is transparent and easy-to-use, and reflects the Hannah's Home branding."

Further, with a fully integrated system, processes have become more automated and staff efficiency has dramatically increased, enabling them to spend more time on what's most important: fulfilling the mission of Hannah's Home.



NUVEI-HNNHM-V1-23

Meet Nuvei: Our future-proof technology allows businesses to accept cutting-edge payment options, optimize new revenue streams, and get the most out of your existing stack—all on one platform.

Learn more at nuvei.com