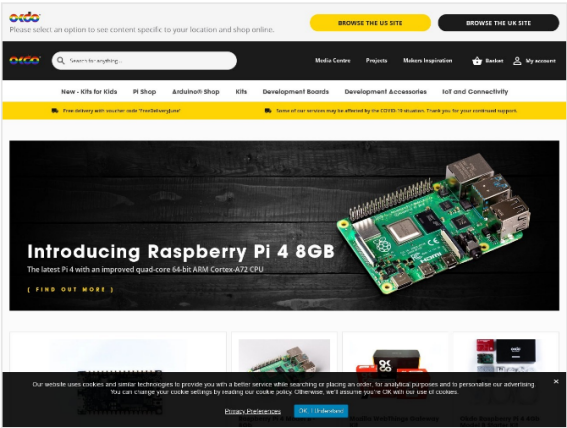# SHOWCASE

REAL WOOCOMMERCE STORES SUBMITTED BY THEIR MAKERS

OKdo

EXTENSIONS USED

- MultilingualPress
- PayPal Checkout
- WooCommerce AvaTax
- Stripe

DEVELOPER

Box UK

DESIGNER

Box UK

CATEGORY

Enterprise

COUNTRY

United Kingdom (UK)

VISIT WEBSITE

http://OKdo.com

OKdo is a global technology business focusing on single-board computing (SBC) and the Internet of Things (IoT).

The company works with some of the foremost tech companies on the planet – such as **Arduino**, BeagleBone, and **Raspberry Pi** – to bring the latest products, innovations, and services to its customers.

Visitors to OKdo.com have access to an impressive SBC and **IoT product portfolio** to help turn their ideas into reality.

OKdo is about more than just hardware; they also deliver a unique combination of software, development support, and manufacturing services. Their aim is to inspire and enable a wide range of customers – from hobbyists and entrepreneurs to **industrial designers** and resellers – wherever they are on their SBC and IoT journey.

Makers can also connect with and bounce ideas off each other through the **Projects portal**, while entrepreneurs and industrial designers can access industry-leading support when prototyping and manufacturing their products.

OKdo turned to enterprise software development company, **Box UK**, to create a fully-featured eCommerce platform as part of its multi-channel proposition. This platform needed to cater to a diverse international audience, running **seven country-specific sites in six languages** from a single installation.

> *[OKdo] needed to cater to a diverse international audience, running seven country-specific sites in six languages from a single installation.*

"One of the challenges we had when building [the site] was how quickly could we get the websites live; how quickly could we get our proposition in front of customers," says Richard Curtin, co-founder and SVP Technology at OKdo. "Box UK helped us do that, getting the business to market within eight months."

> *...a complex eCommerce ecosystem, using a robust API layer and custom integrations to enable communication between the various services.*

The WooCommerce-powered platform sits at the center of a complex eCommerce ecosystem, using a robust API layer and custom integrations to enable communication between the various services. This provides OKdo with all the features and functionality they need to manage the end-to-end customer lifecycle – payment mechanisms, email service providers (ESPs), third-party logistics (3PL) services, and enterprise resource planning (ERP) solution, NetSuite.