

CASE STUDY

Implementation of ValueWorks within a Private Equity owned holding



CLIENT & SITUATION



- GSG GENII Software Group has been created in 2022 by investor Bregal UnternehmerKapital as holding structure across their ERP software investments
- The group covers approx. 20 companies & business units allocated to 5 industry verticals (divisions) – ValueWorks started in “Distribution vertical”
- Strong group to be created out-of single companies (former owner-led, now management-led, former on-premise software provider, modern cloud application provider in the future)

ONBOARDING SUPPORT



Client:

- Executive sponsorship on Group C-level
- Operational lead (Group Head of BusinessManagement)
- Various counterparts (i.e. CFOs by division, IT experts)

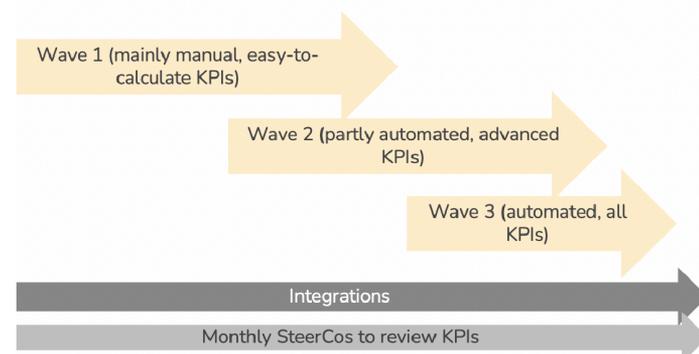
ValueWorks:

- Strong involvement of ValueWorks co-founders
- Dedicated customer success manager

RESULTS

One group template	Establishment of set of key KPIs (strategic, operational, financial) across the group
Management excellence	Introduction of partly new KPIs and underlying business practices within the portfolio companies
Digital transformation	Support for core process modernization & digitization by identification of best-practice operational system by core process
Strong basis for value creation activities	Internal and external benchmarks indicating value potential, but also group best practices
Self-service user interface	of ValueWorks enabling fast and data-driven decision making by group, division and company leadership

ONBOARDING APPROACH



“By leveraging ValueWorks’ intelligence platform, such as for mission-critical KPI management and decision-making support, we are making exciting progress towards delivering on our mission.”

Christopher Catterfeld
CMO at GSG GENII Software Group