

Orchard Street Press

orchardstreetpress.com


The best clients are often the ones who have a similar outlook as us.

They create expert-level, quality products. They are leaders in their industry. They care about the world and community that surrounds them.

DESCRIPTION

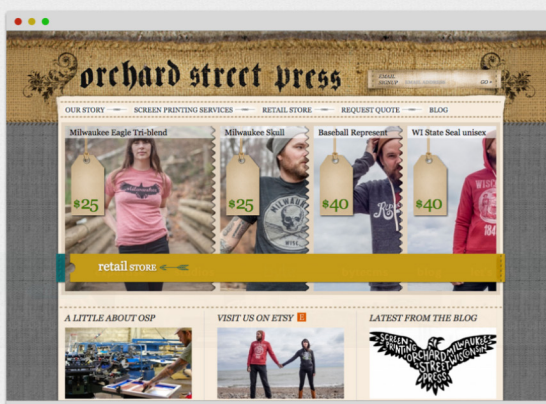
Orchard Street Press (OSP) is one of those clients: they produce eco-friendly, quality screen prints for t-shirts, aprons, hats, posters and babies onesies and bibs. And they give their expert advice and design opinions to their clients, and that helps their clients produce better,

more market-friendly products. When they needed a web design partner that got their vision, and could communicate their level of quality online, they chose Byte Studios.

STRATEGY

We care wildly about our community, so when we find clients who have the same passions, we love the work. Not that creating OSP's site was without its perils. They, like a lot of our clients, have their own clients but also their own products. We took what seemed like an endless amount of time to find the right design that found that hybrid nature. We also needed to create a hybrid product/category system where

products could be listed and also sold through Etsy or other like-minded sites. It took us some time, but we created a perfect blend of design and content that gives each visitor a sense of OSP's passion for producing first rate work that preserves our planet. Come to think about it, a company that produces baby clothes should ought to be as thoughtful and forward-thinking as OSP.



“Truly a work of Art

We can't thank you enough for all that you've done to help us out and get the site up. It has turned out better than we could have ever imagined and we are

excited for what it will do for our company. We feel like we have only touched on the tip of the iceberg as far as what we can do with it. Truly a work of Art.

- Whitney Teska, Orchard Street Press