

PBS Selects Signiant Software to Manage and Distribute Its Award-Winning Programming

LAS VEGAS, NV (April 19, 2009) – PBS (Public Broadcasting Service) Media Operations Center, located in Arlington, VA, USA, has teamed up with Signiant to manage and move its television and web content throughout its operational structure as well as to multiple online distribution end points. Signiant provides PBS with a file management dashboard that allows the award-winning broadcaster to automatically receive verifications and notifications of file deliveries through a sophisticated tracking system indicative of PBS' high volume of content.

PBS is using Signiant to address several of its internal file movement needs, including:

- Distributing internal video files to broadcast facilities
- Moving digital and video files from one server to another for processing
- Distributing content to watch files after transcoding
- Managing workflows for multiple processes
- Automated movement during off-hours
- Accurate reporting of confirmation of deliveries
- Moving files to storage for archiving

"Prior to Signiant, we had a homegrown system that simply moved files, without any management or tracking," said Wendy Allen, PBS senior director, Media Operations Center. "With Signiant, we have a solution that saves us time and provides peace of mind that all of the digital and video files we are distributing – for editing, broadcast or archiving – have reached the desired location safely and fully intact. Additionally, Signiant's support staff has exceeded our expectations with a professional team ensuring PBS' success."

About PBS

PBS, with its 357 member stations, offers all Americans – from every walk of life – the opportunity to explore new ideas and new worlds through television and online content. Each month, PBS reaches more than 115 million people on-air and online, inviting them to experience the worlds of science, history, nature and public affairs; hear diverse viewpoints; and take front row seats to world-class drama and performances. PBS' broad array of programs has been consistently honored by the industry's most coveted award competitions. Teachers of children from pre-K through 12th grade turn to PBS for digital content and services that help bring classroom lessons to life. PBS' premier children's TV programming and Web site, pbskids.org, are parents' and teachers' most trusted partners in inspiring and nurturing curiosity and love of learning in children. More information about PBS is available at: www.pbs.org, one of the leading dot-org Web sites on the Internet.