



## Online Trading

PCS Securities Ltd is a 67 years old stock broking powerhouse - one among the top 100 national brokerage firms in India and has served 1000's of investors and present at over 340 locations.

Pick Assist All In One Communication Suite helps PCS Securities Ltd to manage their customer's queries across all the modern channels and tight integration with their trading platforms.

### --- RESULT ---

**30%**

Increase in Customer Satisfaction

**20%**

IT Operation Expense Reduced

Customer Care executives get a 360-degree view of customer conversations across all the modern channels.