



# PARACO GAS REDUCES ACCIDENTS BY 53% IN THE FIRST SIX MONTHS USING INTELLISHIFT

**COMPANY:**

PARACO GAS

**WEBSITE:**

PARACOGAS.COM

**HQ:**

RYE BROOK, NY

**FLEET SIZE:**

280

**VERTICAL:**

DELIVERY

**CHALLENGE:****ENHANCING FLEET MANAGEMENT AND SAFETY AT PARACO GAS**

Paraco Gas, a prominent propane delivery and service company, catering to commercial and residential customers across multiple states, faced common challenges in their fleet management and safety practices: how do they grow their footprint and manage the risk of accidents and logistics that occur with more vehicles on the road? In recent years, they experienced two rollover accidents within days of each other. This brought into focus the need for increased safety measures. Additionally, it made apparent the impact accidents have on maintaining customer delivery schedules. Left unaddressed, leadership knew lives and rising costs were at risk.

**SOLUTION:****IMPLEMENTING INTELLISHIFT'S FLEET MANAGEMENT PLATFORM**

While Paraco Gas had been a long-time customer for GPS tracking, it was apparent with their growth they also needed to simplify their tech stack and use a single platform to run their operations. They needed operational efficiency, consistency across geographic regions, and the safest possible conditions for drivers in order to maximize productivity and minimize liability. After testing multiple vendors, they selected IntelliShift as their preferred partner because the platform offered the ability to integrate with Paraco Gas' existing software systems, providing a unified view of their fleet operations. Further, the platform's AI Dash Cams, video review capabilities, and simplified user interface aligned perfectly with Paraco Gas' objective of reducing liability for its insurance company.



## OUTCOME:

## IMPROVED SAFETY, ACCOUNTABILITY, AND EFFICIENCY

The implementation of IntelliShift's fleet intelligence platform brought about significant improvements in various areas for Paraco Gas:

**53%****REDUCTION IN ACCIDENTS  
IN THE FIRST SIX MONTHS****01:****ENHANCED SAFETY AND ACCOUNTABILITY:**

The deployment of AI Dash Cams transformed driver behavior and instilled a culture of safety. These cameras not only served as evidence for exoneration but also facilitated policy revisions and improved approaches to critical situations. The immediate impact has reduced Paraco's accidents by **53% in the first six months** with more to come. This is a result of a strong communications effort in introducing cameras to the team, focusing on exoneration and public accountability, and assigning priority levels to the various types of incidents.

*"As part of our post-incident safety review, we have begun to require supporting video footage of each incident to give our review team a true sense of the conditions, the driver's body language, and the factors leading to the incident. This allows us to properly coach that individual driver and determine if process changes and additional coaching is required for everyone operating in our fleet."*

**Scott Tucker, Manager of Process, Paraco Gas**

**02:****STREAMLINED OPERATIONS AND EFFICIENCY:**

By leveraging IntelliShift's digital inspection capabilities, Paraco Gas eliminated paper-based processes and introduced consistent, streamlined inspections across their fleet. This transition improved efficiency, as drivers conducted inspections more consistently, and leadership gained greater visibility into fleet condition and potential issues. Real-time alerts enabled prompt action, preventing violations and unexpected downtime. Paraco Gas has digitized their operations, is proactively addressing maintenance needs, and reducing costs as a result of the IntelliShift platform.

**03:****POSITIVE PARTNERSHIP AND FUTURE GROWTH**

Paraco Gas has experienced effective communication and steadfast support during implementation and beyond thanks to IntelliShift's Customer Success team. Not only have they been prepared for the present, but they have a partner for the future, knowing IntelliShift brings industry expertise and innovative solutions to the table.

Paraco Gas is committed to continuous improvement in fleet safety and efficiency. They plan to continue using IntelliShift's platform to drive further reductions in accidents, improve driver behavior, and instill operational excellence.