

Social Media Marketing Expert : Patagonia Events Case Study

social media marketing expert



Reno SEO, Marketing & Web Design is an invaluable tool for promoting local events in and around Reno. We saw fast results and were able to reach portions of the population that wouldn't have been available to us otherwise. Sandy is a passionate, knowledgeable professional with so many wonderful tools at her disposal. I'm so grateful to her for her time and attention.

Danny

Sierra

Event Promotion , Patagonia Outlet

Social media can be a powerful marketing tool for businesses who are looking to reach a highly targeted demographic in a very short amount of time. FaceBook.com can be setup to identify your best prospects within a radius of an event, promotion or business offering.

Strategy is at the heart of every social media marketing campaign I create. Targeting only the customers who are actually interested in the services and products you are offering means no wasting marketing budgets on worthless traffic.

Patagonia promotes organic farming and eco-friendly lifestyles and living to millions of people around the world. Their values shine through with the employees they select. Danny Sierra was a pleasure to work with and his staff all motivated and inspired to make their events educational, fun and social media share worthy. Patagonia first hosted an event for BeeHabitat.com to promote USDA Certified Organic Flowers, plants and seeds to help [save the bees](#).

patagonia®