

## **CASE STUDY: PEAVEY**

Working in partnership with  $\underline{\text{copperleaf.media}}$  we helped complete the project.

The site is used as a picking list for high end entertainment hardware. Once selected the order is printed or emailed to the user.

## Challenges:

• Our main part of the project was to remove all references to price and shopping.



## Extensions used:

- Group Attributes
- Product Bundles
- Compare (products)
- Social media share buttons