

Global fashion retailers trust Nextail

Pepe Jeans

More sales, less inventory

Pepe Jeans has improved their return on inventory by implementing Nextail. With advanced analytics and process automation, Pepe Jeans has lowered coverage levels while meeting demand across stores and channels. Initial roll-out took place in UK stores, quickly being adopted in other core markets, both offline and online.



"Nextail gives us a unified, bottom-up view of inventory and uses the freshest data for demand sensing across channels for totally automated, data-driven replenishments. That's why we are able to capture sales opportunities across our own network of stores and channels as well as marketplaces."

JAVIER FIGAR
DTC SENIOR DIRECTOR AT PEPE JEANS