



## Phoenix Training Centre

# Martial Arts, Brazilian Jiu-Jitsu, Krav Maga & PT Management Software

Clubworx partners with businesses offering state of the art fitness management software perfect for helping you run your gym or studio to meet your scheduling needs. With customisable features, Clubworx will help you automate the day-to-day business requirements of running your gym or fitness studio. We spoke Phoenix Training Centre to find out why they have chosen Clubworx as their preferred software provider!



**Please tell us a bit about your business. What makes you different!**

We offer a range of programs like BJJ and Krav Maga for both adults and children. Primal health coaching and personal training.



**Where are you located?**

Regional Victoria - Bacchus Marsh (Australia)



**Have you used other software before?**

Prior to Clubworx, we did not have software.



**What made you look for new member management Software?**

We could not have members book into classes, track attendance, gradings were done manually, all prospects were done manually. The main problem was TIME! Finding the time to complete these tasks was overwhelming.



**What made you decide to switch to Clubworx?**

Your software ticked all the boxes I needed to do for a martial arts centre plus for my personal training clients. To take my business to a new level of service, I know I need a software like Clubworx.



**What is your favourite Clubworx feature?**

The ability to be able to contact your prospects is fantastic with Clubworx. Giving members individual programs and feed it back through their profiles.

Your after service is amazing, being able to book in for a training conference and having that ability to be able to improve your business and deliver a better service to our members and giving them more value is why the after care of clubworx is extremely valuable.



**Would you recommend this software to others?**

I always tell everyone about Clubworx and how much it has changed my business and my life. I would highly recommend anyone wanting to take their business to the next level to use Clubworx.



**How has using Clubworx made your life easier?**

Clubworx has changed my life/business. All these tasks are virtually done automatically. I now have more time with my kids and this allows me time to focus on growing my business rather than maintaining.....and it has. Within 5 months, we have doubled members even during the difficult times of COVID-19.