Case studies from our **customers**

Car Dealer Potthoff

Challenge:

Autohaus Potthoff was faced with the challenge of optimizing their photography processes by looking for a service provider who would edit their vehicle images and improve the backgrounds and make them consistent. The choice was difficult as many providers either only offered manual image editing without AI or only provided 2D instead of 3D virtual showrooms, resulting in inefficient vehicle presentation and inconsistent brand representation.

Successful implementation with autofox:

After a thorough examination of various providers, Autohaus Potthoff decided on autofox. Autofox stood out for its advanced AI photography and image optimization, which made it possible to create high-quality 3D virtual showrooms. This technology ensured a high-quality and consistent presentation of the vehicles, which helped increase the dealership's sales.

- ✓ Uniform vehicle images
- ✓ Innovative virtual 3D showrooms
- ✓ Optimized high-quality image editing
- ✓ Connection to inventory management and export to online exchanges