

## Retail & Ecommerce

Take action with your data and identify profit gaps

With the help of PriceEdge the company saw a **0.7%** EBIT improvement, faster price responses, and a **2.3%** margin improvement on tail products.

### PRICEEDGE PRODUCTS



**PriceEdge Price™**  
Manage and set prices



**PriceEdge Analyze™**  
Analyze and simulate prices



**PriceEdge Collect™**  
Track competitor price changes



**PriceEdge Optimize™**  
Optimize prices with AI

**priceedge** +   
AKADEMIBOKHANDELN

Akademibokhandeln implemented PriceEdge across their ecommerce and retail operations leading to improved margins and time savings.