CASE STUDY: PUDDLEZ

Puddlez is a "standard" online shop with all the expected shopping features. We used a purchased theme and a number of purchased plugins to handle the specific functionality required by the client.

Challenges:

- The client wanted to migrate the site from a different platform. We therefore had to match the previous site's functionality.
- The existing site had hundreds of products on the previous platform that needed to be migrated to WooCommerce. We therefore had to carry out a data migration project.

Extensions used:

- Weight Zone Shipping (different shipping prices based on how far and how heavy)
- WooCommerce Add countries (Allows you to add extra counties to the country list)
- WooCommerce Checkout Add-Ons (Add additional options e.g. next day delivery)
- WooCommerce Helper (Helps manage woocommerce subscriptions and licences)
- WooCommerce Print Invoices/Packing Lists
- WooCommerce UK Counties (Adds UK counties list of American states for checkout)
- Woocommerce WorldPay