

## Bringing future-proof processes to centuries-old tobacco tradition

### Before: Challenges and opportunities

- Desire to standardize processes and integrate data management for the Group's four companies
- Aspiring to integrate oversight of manufacturing, administrative and financial processes
- Seeking a scalable solution to catalyze global expansion

"SAP Business One is a gearbox that will drive us to success. Since it's a comprehensive system, it provides complete operations oversight and helps cut costs."

Carlos Gutiérrez Soto, Controller, Puros Santa Clara

### Why SAP Business One and ScanMex

- Solution provides a robust, integrated and future-proof platform geared at global expansion
- Solution integrates data management systems across the Group's four companies
- Partner provided "prompt support and service", excellent training and feedback, as well as a high degree of responsiveness for issue resolution

195 years

of tobacco  
manufacturing tradition

### After: Value-driven results

- Standardized processes across all four Group companies
- Optimized materials management and better overall manufacturing control
- Greater cost-effectiveness through real-time overviews and enhanced data visibility
- Streamlined reporting and financials
- Faster order processing using the new Order Application implemented by ScanMex
- Increased sales and profitability

Featured Partner



**PUROS SANTA CLARA SA de CV.**

San Andrés Tuxtla, Veracruz  
(Mexico)

[www.santaclarapuros.com](http://www.santaclarapuros.com)

**Industry**

Consumer Products;  
Wholesale Distribution.

**Products and services**

Manufacture, marketing and  
sale of hand-rolled premium  
cigars.

**Featured solutions**

SAP Business One