QP Quark Publishing Platform™

Client: Legal Rules and Standards Body
Partner: GPSL
Use Case: Industry Standards & Codes
Users: 50
Country: Australia
Goal: Digital Transformation, Regulatory Compliance

Australian Regulations Agency Publish Complex Policy and Legal Content at Scale with Structured Authoring and Publishing Platform

This Australian industry standards body is responsible for setting the legal rules and codes for energy markets. They make and amend the rules and its documentation, and provide market advice to governments.

Creating and Publishing Complex Legal Content at Scale

Every year the organization is required to author and publish large amounts of complex consultation and compliance-controlled policy documentation. They also maintain a large set of legal rules, draft amendments to the rules, and continuously consolidate these amendments throughout the year.

The sheer volume and complexity of the content being managed drove the organization to consider migrating from unstructured authoring using typical office software to a structured, componentized content solution that auto-generates XML metadata for easy search and reuse.

These challenges escalated, with growing demands from the business and its stakeholders for a more collaborative approach that was better suited to their complex legal publishing requirements, that regularly involves tens of thousands of pages per year.

They decided to explore their options with **GPSL**, a Quark approved partner, who assessed their content publishing environment and processes for potential return on investment. GPSL recommended a more efficient web-based solution for real-time content collaboration for writers and subject-matter experts, that would be configurable to their industry-specific content requirements.

It was essential that the solution could be adopted without causing too much disruption, and be capable of managing their high volumes and frequency of document publishing. Parallel authoring of large documents was also a key factor, partitioning content into components that are assembled into controlled versions, and then reviewed for approval in an efficient joined-up process.

Why Quark?

The solution was Quark Publishing Platform (QPP), providing easy-to-use structured authoring, powerful document templates, reliable **component content storage and assembly,** and automated workflows all from one place.

The centralized component content management system (CCMS) manages the lifecycle of their high-volume content with **omnichannel publishing** of long-form documents made up of hundreds or thousands of pages to print, PDF, Microsoft Word and web formats.

Content authors now create policy and legal documents in an easy-to-use **structured authoring** environment, removing the need for intensive XML or schema standard training. These large teams of policy and legal experts are now very efficient, without needing expertise in structured authoring, as QPP manages all the formatting and styling for chapters, glossaries, definitions, cross-references and more. Today, new team members are trained and productive within a week.

Quark Publishing Platform is configured with templates to meet their complex policy and legal content needs. This includes support for legal numbering and referencing, amendments and consolidations, equations, tables, boxed text, rotated content, and change tracking.

All of this is underpinned by Quark's scalability and intelligent version tracking with automated workflows for web-based review and approval of content.

The Results

- Ability to create long and complex policy and legal content in an easy-to-use, structured authoring environment.

- Increased efficiency with little structured authoring training required - new users go from initiation to full productivity in just one week.

- Robust component content management with version tracking and automated workflows for web-based document reviews and approvals.

The centralized component content management system (CCMS) platform manages the lifecycle of their high-volume, complex legal content with omnichannel publishing of long-form documents made up of hundreds or thousands of pages.