BUILDING A
BANKING APP
FROM
SCRATCH

"Syncfusion provided me ready-to-use, customizable components."

RAFAEL DA SILVA FERREIRA,
CEO of Swift Yah

BENEFITS

Avoided costly maintenance fees.

User-friendly UI solutions.

Excellent technical support.

CHALLENGE & SOLUTIONS

To reinvent the wheel, or use one already built? Very often, that is the question software developers must face, no matter the industry. For Rafael da Silva Ferreira, CEO of Swift Yah, building a brand new banking app for Windows Phone 8 and UWP made the answer a no-brainer. Syncfusion offered dozens of ready-to-go, fully customizable UI components with built-in support for localization, touch friendliness, and seamless integration with Visual Studio, so why build everything from scratch?

Syncfusion's components easily bridged the gaps between the data and the users, and the occasional space between Ferreira's own abilities and what needed to be done. No other component vendor met the app's performance requirements, and no other offered the technical support that Syncfusion did. The very developers who built the components Ferreira deployed were accessible through Syncfusion's Direct-Trac support system to help him tune up the app just right. One added bonus to selecting Syncfusion was the straightforward licensing terms, which helped Ferreira avoid expensive maintenance fees often hidden in other vendors' agreements. Looking ahead, Ferreira anticipates trying out Syncfusion's Xamarin components to reach even more mobile platforms.

Syncfusion®