



**"From 30 minutes to 5 minutes. From inconsistent to daily. Still authentically me."**

Dennis Lewis, Co-Founder at Ratio.dev

### **Problem:**

Struggled to stay consistent on social media and hated spending half an hour crafting posts. Other AI tools created generic content that didn't sound like him or reflect his actual opinions.

### **Goal:**

Build consistent brand presence for Ratio.dev while maintaining authentic voice and managing a busy schedule as co-founder.

### **Solution:**

Now posts on LinkedIn every morning in just five minutes using Pressmaster.ai. The voice input feature captures his authentic tone, and Trend Master finds relevant topics where he can share his real opinions. Consistency became effortless while staying authentically himself.