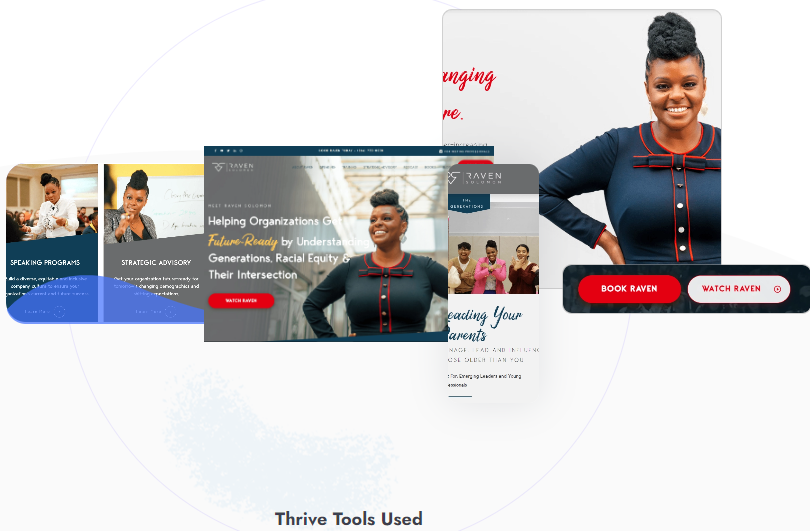


## Raven Solomon




Raven Solomon is a global Diversity, Equity and Inclusion thought leader. Her Thrive Theme Builder website is visually stunning and uses many engagement & conversion-boosting features available in Thrive Suite to grow her coaching and public speaking *personal brand* business. The designer behind Raven's online business is the talented Ben McCullough from McCrea Marketing Group who, in his own words, *"has used all the modern WordPress design tools, and I can say that hands-down, Thrive is miles ahead of the competition."*

### We love these features...


**Captivating video background top section**

The very first thing you'll notice on Raven's website is the amazing **video background section**. It *immediately* communicates who Raven is, and her skill in captivating a crowd, which is perfect for encouraging people to hire her for public speaking.

 Thrive Architect


**Impressive image animation effects to highlight key calls-to-action**

Scrolling down to key points triggers subtle **animation effects** on call-to-action images... just enough to draw the visitor's attention and guide them to *take action*. Ben's clever use of animation when designing Raven's website is never too distracting.

 Thrive Architect

**Always-visible Sticky Header with an unmissable call-to-action button**

Raven's website is *full* of amazing content, so it would be easy for readers to lose their way among all the value. That's why Ben has included a **Sticky Transition Header** to ensure the main navigation remains visible even after scrolling.

 Thrive Theme Builder

### Ben McCullough at McCrea Marketing Group, designer of Raven Solomon

Thrive Suite has really enabled me to up my game when it comes to website design – and I am able to complete sites much faster for my clients due to its intuitive design.

I have used all the modern WordPress design tools, and I can say that hands-down, Thrive is miles ahead of the competition. Their tools have helped me separate myself from my competition as well.

From web design (Thrive Theme Builder), online course development (Thrive Apprentice), ecommerce (WooCommerce Integration), and lead generation (Thrive Leads, and all its email marketing service integrations), the Thrive Suite of products has been a real game changer for me and my business.

