

Success cases



Challenge: Red Iberoamericana de Medicina Avanzada (RIMA) required an improved digital platform to enhance services for researchers and physicians, as well as optimize internal processes related to document management.

Solution: Advanced search agents were created to suggest scientific articles and translate content into multiple languages with precision, considering specific medical terminology. Virtual assistants were implemented to guide users through the platform and assist with document-related queries. Document management in the back office was automated, reducing time and costs associated with handling large volumes of medical information.

RESULTS

The automation improved efficiency in document management, while scientific recommendations enhanced user experience by providing key information in their preferred language.
