



Your Software &  
Technology Partner



## Rental Company

**Original Position:** Private, profitable well positioned company with no specific needs

**Client Objective:** To be as competitive and efficient as possible

**Process:** Streamlined department processes, enhanced customer history visibility, enhance management's ability to make informed decisions

**Results:** Increased sales, expanded service region from one state to three states, increased store fronts from 3 to 9, reduced administrative staff – for example; one department went from seven staff members to one person with greater accuracy