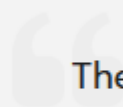




Fashion

RESERVED



The flexibility of Feedink.com allowed us to create and manage XML files. The feeds could then be used to implement Instagram Multilanguage Ads. The ability to manage a large database of product feeds from one place, and the ease of creating more, allows us to efficiently conduct marketing and quickly launch activities in additional markets.

Sebastian Głowczewski , LPP S.A.

Challenge

- ✓ Effective management of the entire product base
- ✓ 5 brands: Reserved, Mohito, Cropp, House, Sinsay
- ✓ 20 European markets
- ✓ Over 200 product files

Solution

- ✓ One system - many workspaces
- ✓ Independent set of rules for each of over 200 feeds
- ✓ Tailor-made integrations for each marketplace
- ✓ Implementation of Instagram Multilanguage Ads