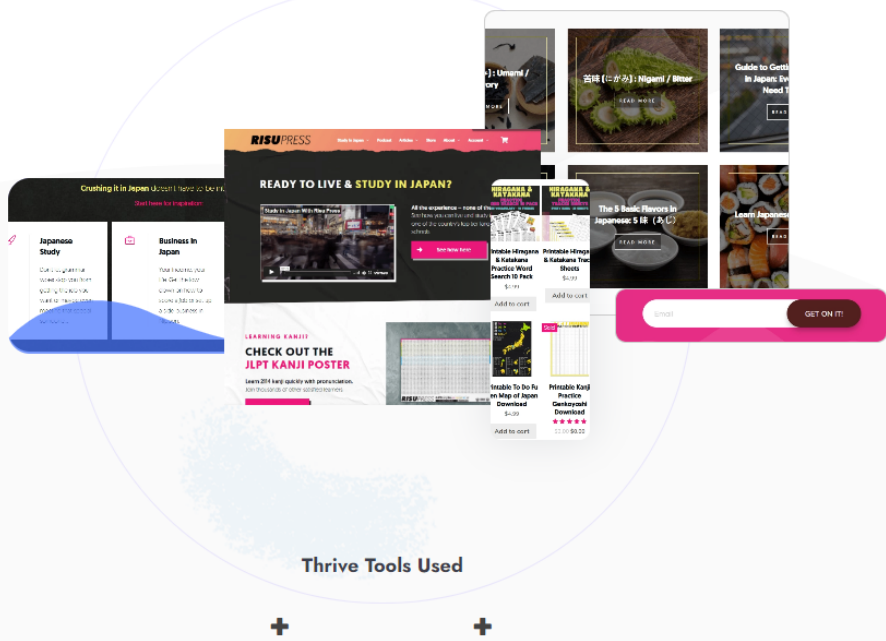


Risu Press



Risu Press is a 5-figure online business, sharing tips, language learning, and digital products needed to live and study in Japan. The website uses Thrive Theme Builder to create a vibrant, fun theme design just bursting with positive energy and valuable content. To sell digital and physical products, Risu Press also uses an integrated WooCommerce store that works flawlessly with the tools inside Thrive Suite. For even more insights, check out our [Risu Press case study video here](#).

We love these features...

Building a 5-figure business selling with a WooCommerce store

Risu Press uses the powerful [WooCommerce integration](#) with Thrive Suite to sell both physical posters and digital products to download and print. Both WooCommerce and Thrive Suite work closely together to create a smooth, branded purchasing experience.



WooCommerce

Web design without a web design team, with Smart Landing Page & Block templates

Colten uses Thrive Architect's [Smart Landing Page](#) and Block templates to *quickly* create new content and sections that always look like a professional team of web designers built them. Of course, they're all completely customizable too.



Thrive Apprentice

Stunning blog design using customizable post templates

Colten's blog posts are *stunningly* designed, using the templates available in Thrive Theme Builder as a starting point for his own [blog customizations](#). Risu Press uses bold and vibrant colors with an eye-catching sidebar to create a professional blog experience.



Thrive Theme Builder

Colten at Risu Press

With Thrive Themes, you end up with a site that looks polished, but non-users can't tell the site was built with templates. It feels like the person who built the site was very competent.

Being able to build a site that looks like a TEAM of people worked on – when it was really just me in my basement – is a huge benefit and all because of Thrive Themes.

