

Real-World Use Case: Rowan Energy Solar Rebates



Solar Energy Rebate Payment Automation

Challenge:

Rowan Energy, a solar energy company, needed a secure automated way to send payments to customers for solar energy rebates. They were processing hundreds of rebate payments monthly and needed to eliminate manual bank detail collection and payment processing.

Solution:

Using Paytia's bank account capture services, Rowan Energy implemented custom-branded bank capture forms that customers complete when applying for rebates. The captured bank details are securely tokenized and stored, enabling automated rebate payments directly to customer bank accounts.

Results:

Rowan Energy reduced manual processing time by 85%, eliminated errors in bank detail collection, and improved customer satisfaction with faster, more reliable rebate payments. The automated system now processes rebate payments within 24 hours of approval.

Key Benefits Achieved:

- ✓ 85% reduction in manual processing time
- ✓ 24-hour payment processing turnaround
- ✓ Zero errors in bank detail collection
- ✓ Enhanced customer satisfaction scores