



Shop Skincare Herbal Facials & Beauty Technology Treatments Meet Sara Contact Blog



New users by First user medium

FIRST USER MEDIUM	NEW USERS	
organic	857	↑ 724.0%
(none)	646	↑ 739.0%
referral	90	↑ 542.9%
paid_social	31	-
Social	12	-

Sessions by Session medium

SESSION MEDIUM	SESSIONS	
organic	1.1K	↑ 739.3%
(none)	970	↑ 921.1%
referral	119	↑ 693.3%
paid_social	31	-
Social	13	-

SARA ELIZABETH SKINCARE

(<https://saraelizabethskincare.com>)

Duration – Past Six Months.

About the Client

Sara Elizabeth Skincare as a brand has been in the skincare business since the early nineties. Sara has created and based her skincare collection on addressing the challenges she attended to on a daily basis in her studio which targeted healthcare of skin in men and women of all ages and ethnicities. Drawing from her years of experience of muscle reconstruction Japanese massage technique and her knowledge of ancient beauty plants, herbs, tree bark, moss and oils, they created a sustainable and herbal skincare line. As a brand, they want to bring focus on the Herbal skincare products and do not come across as a sale prioritized brand. They tend to all the queries of their clients and help them to learn about the long term benefits of the organic cosmetics and skincare products.

Solutions

Optimizing and setting up their Amazon Store.

Website optimization and correction

Create increasing traffic for their website which grew at 700+% 100+ keywords on the first and second page of google along with 46 on the first page and 60 on the second page.

Client's Feedback

The client received organic presence in the market as a brand and attracted appropriate customers. Our optimization highlighted their services and made them reach out to more suitable audiences.