AT A GLANCE

Challenges

- More freedom and flexibility when creating content
- Poor Accessibility to reports to monitor assessment and training processes
- More user-friendly mobile app and ability to use the platform on the go

Benefits

- Centralization of training content in a single location, facilitating easy search for content
- Access through the mobile app, wherever the team is and without the need of internet
- High engagement rate.

> *Enabley is a partner that goes above and beyond. They always listen to us, work on continuous improvements, seek methods that make things easier for everyone who uses and manages the platform."*

Leidiane Rezende
Training Analyst

Challenges

Supera sought to overcome the limitations presented by the previous learning platform. This included a rigid interface that restricted the freedom and ease of content creation, and made personalization and innovation in training materials difficult, hindering the effectiveness of training programs.
Furthermore, there was a significant lack of detailed reports that could effectively support the evaluation process of implemented programs.

Solutions

With Enabley, Supera centralized all training content in one place. Everything related to the products is stored on the platform, allowing a homogeneous search for knowledge.
Monitoring and measuring learners' use of the platform and progression is easily manifested by detailed reports. Furthermore, it is possible to implement periodic learning programs, ensuring that employees are always recycling their knowledge and learning about the company's new products.
The internal audience onboarding process is now carried out 100% on the platform, as is a significant part of the Sales Force training. This optimizes the adaptation time of new employees and reduces the demand on the areas involved, making it more efficient and effective.

Outcome

- **100% of Onboarding** via the platform – before, all onboarding was hybrid and asynchronous
- **50% decrease** in onboarding time – from 6 to 3 hrs
- More than **500 courses and flows**
- Above **90% of sales team access platform** monthly
- 900 users access the platform monthly and an average of **4.6 hours of training** per employee – these figures were unavailable before Enabley