



Customer Success Story: *How a Safety Footwear Brand Reduces Time to Pick Pack and Ship EDI Orders by Over 50%*

One footwear manufacturer saw room for improvement in their EDI fulfillment and turned this into a measurable win. Their operators were spending 45–60 seconds on every order because documents had to be handled separately. ShipJunction consolidated everything into a single workflow improving that time to 15–30 seconds. It may not sound like a lot; however, across hundreds of daily shipments, they now save \$70 in labor per every 500 orders fulfilled.

Footwear Brand Cuts Fulfillment Time >50%

Amount of Time to Pack and Print Shipping Labels

Before ShipJunction	45 seconds per order
With ShipJunction	22 seconds per order
Time Saved Per Order with ShipJunction:	23 seconds

Labor Hours Saved

For 500 Orders:

23 seconds saved × 500 orders = **11,500 sec saved**

11,500 seconds saved ÷ 60 seconds = **192 minutes**

192 minutes ÷ 60 minutes = **3.2 hours saved**

Labor Savings in Dollars

At \$22/hour: **3.2 hours saved** × 22 hourly wage = **\$70 per 500 orders**