Hachly AI 🇺🇦

How Scandiweb Achieved 4x Conversions

ABOUT

Enterprise Development Agency, one of the biggest Magento e-commerce agencies in the world, working with FORTUNE 500 companies.

THE CHALLENGE

scandiweb had a typical 'chatGPT for website' chatbot on their website and needed to improve lead generation from their pages without increasing ad spend or hiring more sales staff. Their existing solution wasn't converting enough visitors into qualified leads.

THE SOLUTION

By implementing Hachly AI, scandiweb was able to:

- ✓ Engage visitors 24/7 with personalized conversations
- ✓ Automatically qualify leads based on specific criteria
- ✓ Schedule sales calls directly through the AI agent

IMPLEMENTATION

1. Custom training of AI agent with scandiweb`s services and FAQs
2. Integration with existing website chat interface
3. Setup of lead qualification criteria
4. Implementation of scheduling functionality
5. Testing and optimization based on initial conversations

RESULTS

400%
Increase in conversion rate

40+
Qualified leads in Q1

45+ hrs
Saved monthly

35%
More international leads