

# Seatram

## Overview

Sea Transport Management engaged Bloocow to build their website and then to implement an SEO strategy for their business.

## Problem

They were finding that they didn't have any positioning online and needed to rectify this. They wanted to be seen as an authority and create more leads online.

## Solution

We were able to build out their website and then implement a successful SEO strategy to increase leads and sales online. Keywords related to their market include: freight forwarders Perth, freight forwarders Fremantle, shipping agents Perth.

## Result

Currently, Seatram have multiple position 1 listings for these keywords and receive between 20 – 30 enquiries on a monthly basis:

Keyword	Google Position
Freight forwarder Perth	1
Freight forwarders Perth	1
Freight forwarders in Perth	1
Freight forwarding Perth	1
Freight forwarder Fremantle	1
Freight forwarders Fremantle	1
Freight forwarders in Fremantle	1
Freight forwarding Fremantle	1
Shipping Agents Perth	1
Shipping company Perth	1
Shipping companies Perth	1
Sea transport management	1
Sea freight Perth	2
International shipping Perth	3

They have also recently gained a new client through their website that had an opening transaction of over \$58,000.

