

Web Design Portfolio

USER EXPERIENCE, INTERFACE, AND
WEBSITE DESIGN AND DEVELOP

Repositioning Sequans as IoT Innovator

We were engaged to redesign and develop Sequans website 4x over 10 years.

FROM PRIVATELY HELD, TO PUBLICLY TRADED LEADER

Sequans has retained MESH for nearly a decade to drive marketing, creative, and web-based technology. As part of this long-term relationship, we refresh Sequans' corporate website every 18 – 24 months. As a public company, the requirements are much stricter than non-public company websites. Key components include:

- ✓ Website is flexible enough to allow continuous evolution as they break into new markets
- ✓ Marketing automation integration
- ✓ Custom illustration and icon library for product families
- ✓ Corporate overview video feature

