



CASE STUDY: SIGNUK SHOWROOM

[FHG](#) events company wanted to offer a showroom website to a number of key exhibitors. Visitors to the site would request PDF digital assets from the exhibitors: brochures, discount vouchers and other goodies. Once we collected the order, emails were sent out the various exhibitors to fulfil.

Challenges:

- The client wanted no references to payment
- Emails needed to be sent to a different group of exhibitors based on the order.



Extensions used:

– Advanced Notifications