



Singer Australia



EXTENSIONS USED

Facebook for WooCommerce

DEVELOPER

Pixite

CATEGORY

Crafts & Art

COUNTRY

Australia

VISIT WEBSITE

https://singerco.com.au

Singer has been synonymous with sewing since 1851.

Known worldwide for their **sewing machines**, overlockers, ironing products, sewing accessories, industrial sewing machines, and **sewing software**, Singer has become the name trusted by generations of sewing enthusiasts

With over 160 years of experience, the company has been responsible for many firsts, including the world's first zig-zag machine as well as the first electronic sewing machines.

Singer Australia are also able to connect with the right people and drive more sales with Facebook for WooCommerce, allowing them to find more customers by listing their product catalog on their Facebook page, integrating it with their store. Neat!

The brand is proudly distributed in Australia and New Zealand by Blessington since 1990, and have a dedicated team who grew up with and love Singer Sewing Machines.