



## **E-Commerce**

Smart Life is a brand of Kurinjee Pronatural Foods Pvt Ltd. It's an E-commerce company delivers Food & Grocery Items from the consumer nearby shops.

Picky Assist Official WhatsApp Integration helps Smart Life to accept orders, product discovery, offer updates, delivery notifications and customer care through a single conversation window.

--- RESULT ---

30%

Increase in Sales

50%

Increase in Returning Users

Customers finds it's easy to order and track order without any mobile apps.