

With Smokeball, a family law firm captures 50 more billable hours per week of previously unbilled time



**\$14,000/week
increase in revenue**



**2x staff growth and
office expansion**



1 unified system

Brinkley Law Firm guides families through some of life's biggest changes. After ten years with Clio, the busy family law firm had outgrown the software's capabilities and was losing significant revenue in unbilled time each week. "Each weekend I had to review the week's work to capture billable hours that weren't automatically tagged. My team was working way too hard to not have their time captured," recalls firm owner Stephanie Brinkley.

Since adopting Smokeball, Brinkley Law Firm has hired additional staff and opened a second regional office. With everything on a single cloud-based platform staff work efficiently. Thanks to automatic time tracking, their activity is effortlessly recorded for quick, accurate billing. And the time Stephanie once spent recreating billing history is now dedicated to mentoring staff, growing the business, and caring for clients.

A unified platform that drives productivity and profitability

- **Automatic time tracking** captures staff's work for quick review and accurate billing
- **Insightful reports** illuminate profitability by case, matter type, fee earner, and more
- **Robust document automation** enables accurate document creation in a few clicks

Brinkley Law Firm

Area of Law: Family Law

Firm size: 20

Location: Charleston, South Carolina



Smokeball has restored quality of life for my team. Automatic time tracking captures everything we do so we're not wasting time trying to recreate our work or missing out on billable hours.

Stephanie Brinkley
Founder, Brinkley Law Firm

