## With Smokeball, a business owner makes data-informed decisions that drive revenue

25 % increase in revenue



Boosted efficiency and organization



At California Modern Divorce, Andrea Keifer offers affordable services to low- and moderate-income couples who seek an uncontested divorce. Andrea powers her innovative practice with Smokeball to ensure she's efficient, organized, and profitable.

With Smokeball's intuitive design and comprehensive training, Andrea onboarded quickly and started seeing results. She discovered just how long some phases of the divorce process required, and that she was undercharging for her hard work by 25%. "Smokeball gave me a very clear, accurate view of what I should be charging my clients and ultimately led to my current pricing," she says. Her adjusted rate is now fair to her and still affordable for her clients.

## All-encompassing software for law firm owners

- Deep integrations with software like Microsoft Office and InfoTrack allow for a seamless user experience and eliminate time jumping between programs.
- Robust billing and firm insights allows legal professionals to easily invoice clients and bill what their work is worth.
- Award-winning client support helps users from training to troubleshooting.

## California Modern Divorce

Area of Law: Family Law

Firm size: 1

Location: Carmichael, CA



I could not run my practice without Smokeball! I've worked in law firms for 30 years and have used so much software. Smokeball is by far the best.

Andrea Keifer, Owner

