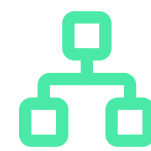


A solo practitioner gains peace of mind and bills 25% more with Smokeball

25 % increase
in billing



**Eliminated
sticky notes**



**Administrative tasks
delegated**

Nina Yablok is a tech savvy transactional business law and intellectual property lawyer. As a solo practitioner, Nina's practice used to live in her head. She managed, but tracking it all—and knowing there was no back-up should something happen to her—was a burden.

With Smokeball, her practice exists in one secure, cloud-based platform. "Smokeball gives me more control. I get the work out of my head and into a system where the tasks are broken down." With her case load accessible to others, Nina hired an assistant. Administrative tasks that used to plague her are now eliminated or delegated so she can focus on the complex intellectual property work she loves.

Smokeball gives legal professionals control of their firm

- With Smokeball's time tracking, **billable work is accurately and automatically captured**. For Nina, this resulted in a 25% increase in her billables compared to when she manually recorded her time.
- Every case and all associated information is secure in Smokeball's all-in-one cloud-based platform, offering firm owner's **tremendous peace of mind**.
- Smokeball's **stellar support and comprehensive training** help new staff get up to speed quickly and offer always-available resources.

**Law Office of
Nina Yablok**

Area of Law:
IP and Business Transaction

Firm size:
1

Location:
Ft. Worth, Texas



**After just two months
of using Smokeball, I
was billing 25% more
in less time. Most
importantly, I felt
more in control of my
practice.**

Nina Yablok, Owner

