



Société Générale is one of Europe's leading financial services groups and a major player in the economy for over 150 years. They support 30 million clients every day with 133,000 staff in 61 countries. The Group draws on its European roots to develop activities internationally. Its geographic positioning enables it to connect Europe, Russia, and Africa with major global financial centers in Asia and the America.

The role of Cesim Bank

The HR Supervision of the international retail Bank branch organizes Europe Cup and Africa Cup development programs for collaborators with potential from different countries & functions. The main objectives of the program are to develop banking business knowledge, experience decision-making hands-on, reinforce teamworking, and encourage networking. Cesim's [banking simulation](#) and facilitators have conducted the program since 2021. In this video, Barbara Essono, Program Director for Organizational Development & Transformation, talks about the program and outcomes.



Subtitles available (CC)

About the experience

"I think that the bank simulation represents, reflects as closely as possible, 'the real banking life.' Because we ask the attendees to work, to think as the board of a bank. We have the same issue, the same questions as the real boards of a bank. That's reason why we think it's the most relevant way to learn."

Barbara Essono

Program Director
Organization Development & Transformation
HRCO/IBF