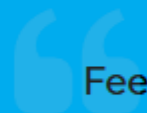




Fashion



Feedink has responded brilliantly to our growing product file management needs. From seamless integration, fast and effective employee training, to the efficient addition of new data sources to enrich the files, to real business results. Working with the Feedink team can serve as a benchmark of a successful partnership.

Łukasz Grajewski , SZOPEX-DUTKIEWICZ

Challenge

- ✓ Management of 10 stores in one place
- ✓ Easy management of each product file
- ✓ Optimization with Google Analytics data

Solution

- ✓ Self-service system using a system of rules
- ✓ Combining data from multiple sources including Google Analytics
- ✓ Dedicated product files created on the spot