



When your team can't always reach you, AI Leaders fill the gap

INDUSTRY: TECHNOLOGY | TEAM SIZE: 20-50

Storage Defender's lean team needed strategic guidance but had limited access to their CEO. Reps were stuck waiting for direction on critical deals and complex situations.

100% adoption across the sales team.

24/7 guidance leading to record sales results in 2025.

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My team uses it non-stop. Sometimes I'll see their message and say 'you got this from Grw, didn't you?' It's become that integral—filling the gap when they can't access me.



Mark Cieri
Chief Commercial & Operations Officer