

Success Story

Superior Masonry Future- Proofs with Sage Intacct Construction



The Challenge

Superior Masonry's on-premise accounting system created significant roadblocks to growth, offering no integration capabilities and forcing time-consuming manual processes. When a database corruption rendered the system unusable, the team was left scrambling to process paperwork manually, halting business operations and highlighting the urgent need for a modern, scalable solution.



The Solution

The company implemented Sage Intacct Construction, integrating it with Procore to create a connected, cloud-based platform that streamlined workflows, automated processes like AP, and enabled real-time data insights. The intuitive design and customizable reporting features allowed Superior Masonry to quickly adopt the system and unlock powerful new capabilities.



The Result

With Sage Intacct Construction, Superior Masonry transformed its operations, paving the way for sustainable growth and innovation. Key benefits include:

- Seamless integration with Procore for unified project management and financial tracking.
- Automated workflows that reduced AP processing from 40 hours a week to just a few hours.
- Flexible reporting tools that enabled actionable insights and data-driven decisions.
- A scalable platform designed to support future growth and expansion.

Sage

Company
Superior Masonry

Location
South Carolina, USA

Industry
Construction

Sage Products
Sage Intacct Construction



About

Superior Masonry specializes in high-production masonry installations for apartments, student housing, hotels, and medical office buildings across the southeast US.

System Failure

Superior Masonry has built a strong reputation across the southeast, specializing in high-production masonry installations for apartments, student housing, hotels, and medical office buildings. As the company's growth accelerated, its leadership team began seeking ways to better support this expansion. Matt Andersen, who had served as Superior's outside CPA for years, was well-acquainted with the company and its potential. After years of joking with the owner about teaming up, he officially joined Superior as CFO in 2022, stepping through the doors to lead its financial strategy from within.

Once onboard, Andersen knew that some accounting changes were in order. He wanted to leverage more modern technology that could streamline processes and adapt as the company grew. But Superior's existing on-premise accounting software was, in his words, "built inside a concrete box"—completely closed off from integrations to more modern add-on applications. While they had begun researching a new accounting solution to serve as the backbone of their tech stack, the disruptive task of switching systems had slowed the process and kept them tied to their old platform.

Then, the worst-case scenario struck. One morning in mid-September, as the team started work, an error message flashed across their screens: "Database corrupted, contact support." After hours of escalation, support finally confirmed Andersen's fears—everyone had to log out, and no further data could be added. The database was corrupt. It was a financial team's nightmare scenario.

With no choice, the team urgently resumed the search for new software while reverting to manual processes. "Imagine the old green ledger sheets," Andersen said. "We were back to manually paying invoices, creating POs in Excel—everything was by hand. The business was practically at a standstill, except for processing paperwork. It was terrifying." A new solution was no longer a future goal; it was an immediate need.

Search for the Future

Beyond the technical failure, Superior Masonry's outdated on-premise software was a roadblock to growth. With a constantly expanding team and new divisions throughout the southeast, the company needed tools that could streamline operations and support data-driven decision-making across all teams. "Our software had no API and no ability to integrate with other tools," Andersen explained. "It was clear that if we wanted to future-proof our business and automate processes like AP, we needed a cloud solution."

The team narrowed their search to a few ERP systems. At the same time, they were making the leap to Procore for their operations, so finding a solution that seamlessly integrated with Procore became a top priority.



After meeting with a Sage partner, Andersen and his team found a clear path forward. The partner took the time to understand Superior's current challenges, future goals, and vision for growth. Sage emerged as the most comprehensive solution, offering the flexibility, cloud capabilities, and scalability they needed to build a strong foundation for the future.

The team dove into implementation in October and went live by December—a fast-paced timeline that required late nights but delivered immediate results.

New Beginnings

Superior Masonry turned to Sage Intacct Construction for its robust, cloud-based platform, seamlessly integrating it with Procore to create a fully connected system. The intuitive interface of Sage Intacct Construction shortened the learning curve, enabling the team to transition with ease. Now, everything from budgets, contracts, and POs originating in Procore flows directly into Sage. This created a streamlined process for tracking job costs, managing AP and AR, and generating WIP and financial reports. "Sage is the hub, Procore



feeds the hub”, Andersen shared. “Sage Intacct Construction has provided the accounting backbone we needed to build a more connected, efficient system. It’s been phenomenal.”

Sage’s flexible reporting capabilities have also revolutionized how Superior Masonry analyzes its data. “Capturing data is great, but if you can’t break it out and actually analyze it, it’s pointless,” Andersen noted. With Sage, the team can now slice and dice data, turning raw information into actionable insights—laying the groundwork for informed decisions and sustainable growth.

“Sage Intacct Construction is extremely intuitive, which has flattened the learning curve for our team.”

Future-proof the Business

Since implementing Sage Intacct Construction, Superior Masonry has stabilized its accounting processes and positioned itself for the future. “I’d say to anyone considering an ERP change, it’s a painful process no matter what. But you have to focus on the outcome. Transitioning from an on-premise system to a cloud-based solution is a big shift, but the long-term benefits make it worth the effort,” Anderson explained. “The tools might exceed our current needs, but they’re exactly what we need to grow into our future. Without this backbone, we’d be a mess.”

The cloud-based system provides real-time access across departments, from preconstruction to operations, transforming collaboration within the company. Additionally, Sage Intacct’s multi-tenant cloud architecture ensures that Superior Masonry will never have to worry about data corruption again. By leveraging this modern infrastructure, the company benefits from enhanced data security, smooth updates, and uninterrupted operations—critical factors for supporting its continued growth.

One of the most significant gains has been in AP automation. By pairing Sage Intacct with Stamplicy, Superior Masonry was able to reduce a 40-hour-per-week task to just three or four hours, thanks to AI-driven invoice processing. This level of automation allows the company to scale efficiently, avoiding the need to hire additional staff. “With cloud-based software and open APIs, we can rapidly scale and have tight controls in place. We’re just scratching the surface of what’s possible with AI in accounting,” Andersen said.

Looking ahead, Superior Masonry plans to expand both geographically and by acquiring new divisions, and they know Sage Intacct Construction will grow with them. “I wanted to



future-proof our business,” Andersen stated. “Sage is on the forefront of AI in accounting, and with Intacct Construction, we have the tools we need to get to where we want to be before we even realize we’re ready.”

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