

2020 Fusion Customer Spotlight: Tara Sims from Total Plumbing Supplies



2020 Customer Spotlight

Before working at Escape Kitchens and Bathrooms, Total Plumbing Supplies' luxury showroom, Tara spent time at a fireplace installation company. Prior to that she studied business administration at college. Total Plumbing Supplies consists of 5 branches in the South West: Frome, Shepton Mallet, Chard, Honiton and Axminster. Each branch includes a trade counter, kitchen showroom and bathroom showroom. The showrooms are called Escape Bathrooms & Kitchens. Tara is based at the newest flagship showroom in Frome.

In April 2020 Tara was named the winner of the Bathroom category in this year's 2020 Fusion Inspiration Contest.

Question & Answer Session:

When did you start using 2020 Fusion and what were some of your reasons for choosing that software?

I joined Total Plumbing Supplies in 2018 and they already used 2020 Fusion for all their designs. I hadn't used it before.

What was the inspiration behind the design you submitted for the 2020 Fusion Inspiration contest?

The inspiration for my bathroom design was a mixture of the displays in our beautiful new flagship showroom and ideas from a variety of catalogues.

What are some of the most helpful features you use in 2020 Fusion and why?

Believe it or not, I find the most helpful feature is the box and it is one of my favourites. I create a lot of items out of boxes. I find the ability to measure between items is really helpful as it ensures there are no pinch points.

What has been your experience working with 2020 (support, training, sales, etc.)?

When I joined Total Plumbing Supplies, I was given training on the fundamentals of 2020 Fusion by a colleague. I was then able to teach myself the rest as it's so intuitive and straightforward to use. Our clients love the designs we create using 2020 Fusion as it enables them to visualise their space and have the option of trying different layouts to see which they prefer.

Describe your creative process. What questions do you ask your clients?

First of all, I like to know what style they like and the look they want to achieve. Knowing which colours they like is also important! I think it is important to explore the client's ideas and find out where they would like the products to be in an ideal design. Once I have all that information I can then advise if different placing would work better and, if necessary, show them the options to help them visualise why and how.

Where do you get your inspirations from?

I get most of my inspiration from catalogues and Instagram.

Do you design spaces other than kitchens and bathrooms? If so, which ones?

I specialise in bathroom design and currently don't design other spaces.

Do you use any 2020 Cloud decorative items? If so, which ones?

I love using 2020 Cloud, especially flowers and plants which give the design a much more realistic look.

Which catalogues were used in the design you submitted for this contest?

I incorporated Hansgrohe and Vitra into my design, along with advanced graphics (boxes).



About the Designer

Tara Sims

Total Plumbing Supplies Ltd

Favorite design style:

I like both modern and traditional

Quote that inspires you:

"Nothing is impossible. The word itself says 'I'm possible' - Audrey Hepburn.