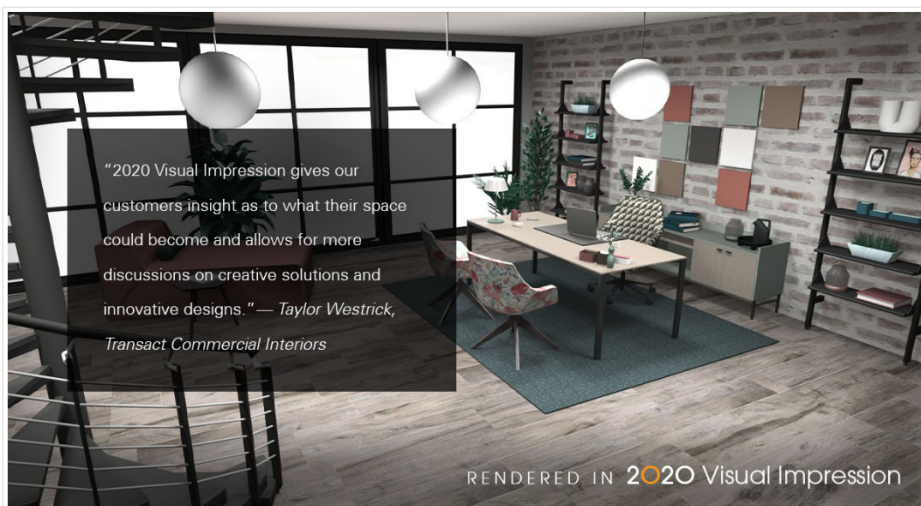


2020 Office Customer Spotlight: Taylor Westrick from Transact Commercial Interiors



2020 Customer Spotlight

I graduated from Arizona State University with a Bachelor of Science in Interior Design. Stepping out into the residential industry, I got my first career experience in the wild world of high-end residential design. As much as I loved designing and furnishing people's 2nd and 3rd homes, my creativity and innovative thinking needed to grow.

I found myself in the Commercial Interior Design industry where I have been for the last 4.5 years with [Transact Commercial Interiors](#). Here, I am able to use my out of the box thinking to create spaces that are innovative and functional, as well as aesthetically pleasing.

Being a designer in the commercial industry is fast paced, ever evolving, and full of opportunities to grow and be creative every single day. It's a lot of work, but I wouldn't want to be anywhere else.

Question & Answer Session:

When did you start using 2020 Visual Impression and what were some of your reasons for choosing that software?

I was introduced to 2020 Visual Impression when I first came into the commercial design industry. We use it as a tool to show our clients how their spaces could look with varying ideas and visuals.

What are some of the most helpful features you use in 2020 Visual Impression and why?

I really use 2020 Visual Impression to help my clients see designs on a new level with visual renderings. Different layouts, finishes, and environments can all be discussed to help them make decisions as to what design will be the best for them, and sometimes it's something they didn't even know they needed or wanted.

What has been your experience working with 2020?

I have been working with 2020 for four and a half years now and I love it. It's such a huge part of my day-to-day work, and it makes my life easier when it comes to getting a vision across to a client in a visual and tangible manner.

What was the inspiration behind the design you submitted for the 2020 Office contest?

I was stuck in quarantine, dreaming of a home office space that would be warm, inviting—a goal for my future. I just started creating and my design for this cozy lil' home office came to life.

Describe your creative process. What questions do you ask your clients? Where do you get your inspirations from?

I ask so many questions when starting a project with a client. It's important to get the programming details, but also get the client's visions and dreams for their new space. I usually gather inspiration from the client's logo and answers to questions like "what do you want your space to feel like?", "what kind of environment are you trying to create in your space?", and "what spaces have you seen that you want to take inspiration from?".

What is your favorite style of office to design?

I have really been loving the modern industrial style offices lately. The contrasting materials and creative uses that can be combined into these types of interiors have been such a great design challenge to solve.

What are some of your favorite manufacturer catalogs to use in your design projects?

Teknion, Gus Modern, Studio TK, & Global are my faves!

What guidance would you provide to any designer who is considering 3D CAD tools for office design?

I would highly recommend 3D CAD tools and 2020 Cap. These tools help you get your design ideas across in an easy way that allows for creative problem solving and innovation that the client can physically see.

What do you predict for office design trends in the future?

Right now, that's a tough question to answer with the state of the world regarding Covid-19. I have a feeling we will still see a variety of open collaborative spaces, but with a focus on safety and more separation. Larger, more modern and sleek looking spaces could become the new trend, considering the amount of cleaning and sterilizing that is required nowadays. Less is more could be the new norm, but we will have to wait and see.



About the Designer

Taylor Westrick
Transact Commercial Interiors

Favorite design style:
Modern

Favorite paint color:
Pink

Favorite industry site/blog:
Houzz

Favorite designer:
Ray & Charles Eames

Quote that inspires you:
"Creativity is piercing the mundane to find the marvelous." – Bill Moyers