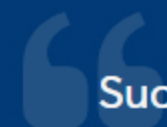




House & Garden



Success in the world of e-commerce is not realistic without the ability to react quickly to changes. The product files provided by Feedink are the key to achieving this goal: all our product information is always at hand and it takes literally one click to modify it, saving us time in reacting. We can strongly recommend working with Feedink if you want to constantly and quickly improve your online activities.

Anett Kovacsics , Tchibo

Challenge

- ✓ Capture data directly from the product page
- ✓ Management and constant updating of data
- ✓ FTP connection with the customer

Solution

- ✓ Dedicated client website crawler
- ✓ Preparation and maintenance of over 20 product files with dedicated settings for each of them
- ✓ Implementation of dynamic product images