



Texan Concrete Specialist

Plan: Website + Local SEO + Google Ads

Goals: Texan Concrete Specialist came to us with the emphasis on generating more leads for residential concrete projects so they could get away from the rising costs of Home Advisor.

Results: An increase in hot leads by 465%, resulting in 30% less cost per lead, and generating over \$1.2 million in gross revenue during 2020!

TxConcreteSpecialist.com