

The Highland Council

The Highland Council wanted to get staff input into how to make the organisation more commercial and more efficient. But, with many employees working remotely, it was difficult to make effective use of faceto-face engagement.

They chose to use Dialogue after seeing it recommended in a Democratic Society report for the Scottish Government. They opened up a Dialogue challenge to hear people's ideas online and soon received hundreds of constructive suggestions. Some of these proposals were quickly moved forward, including practical measures like the removal of superfluous paper towels – simple changes that instantly began saving the Council money.

"Dialogue enabled people to easily share and discuss their ideas whether they were in HQ or 100 miles away, and at a time that suited them. We let the conversation flow and the result was hundreds of fantastic ideas and opinions."