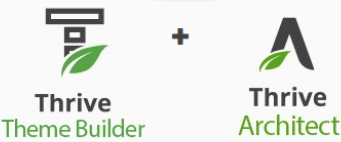
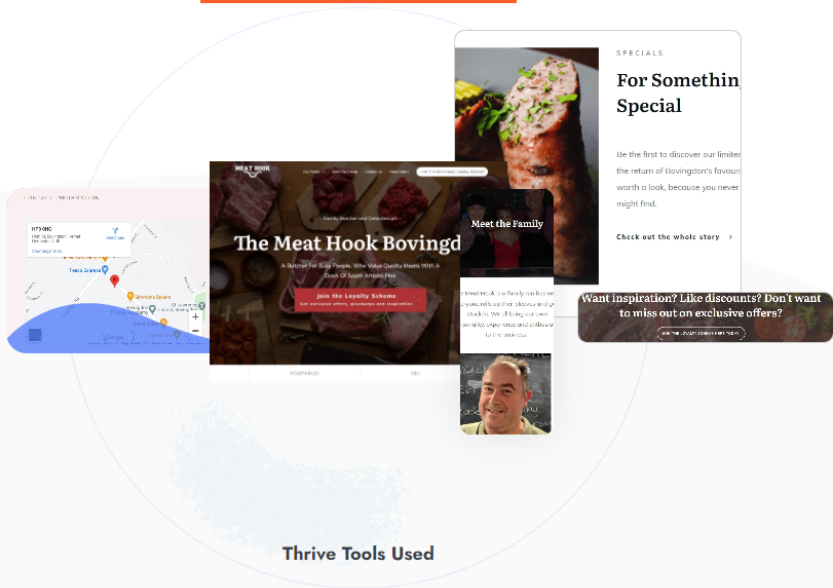


The Meat Hook




The Meat Hook is a family-owned butcher and delicatessen that accepts online orders for delivery. Their website was built by Daniel Whittaker using Thrive Theme Builder, and it looks *amazing* with bold top sections and images full of cuts of juicy meat. The *family* aspect of The Meat hook really shines through in Daniel's design, with friendly photos and tons of personality infused into the copywriting. This is a great example of how brands can customize Thrive Theme Builder to make it look unique, compelling, and quite frankly delicious!

We love these features...


Added convenience with a no-fuss embedded Google Map

The easily [embedded Google Map](#) element is perfect for a hybrid online-local business to promote their shop and improve their local SEO. Daniel has included the Google Map using the Thrive Visual Editor without the need for complex code.

 Thrive Architect


Classy Sticky Transition Header design... complete with a compelling call-to-action

The Meat Hook's professional design looks even better with a [Sticky Transition Header](#) that follows the reader down the page AND automatically changes color to best improve readability.

 Thrive Theme Builder

Clever use of Jump Links on the homepage to improve usability

Quick and handy [Jump Links](#) mean there's no need to split up a great homepage into smaller pages. Clicking a Jump Link automatically scrolls the page to the perfect section, creating a smooth experience for customers.

 Thrive Theme Builder

Daniel Whittaker
at dreamfree, design of The Meat Hook

There was always a trade-off, build a site that was pretty OR one optimized to convert... until I discovered Thrive Themes.

I've been a customer since way before Architect and I originally switched so I didn't have loads of licenses to different – sometimes competing – tools.

I love the direction you guys have taken and I describe Thrive Suite as a business in a box. The pre-built elements save so much time and fit with my philosophy of standing on the shoulders of giants! Awesome source!

