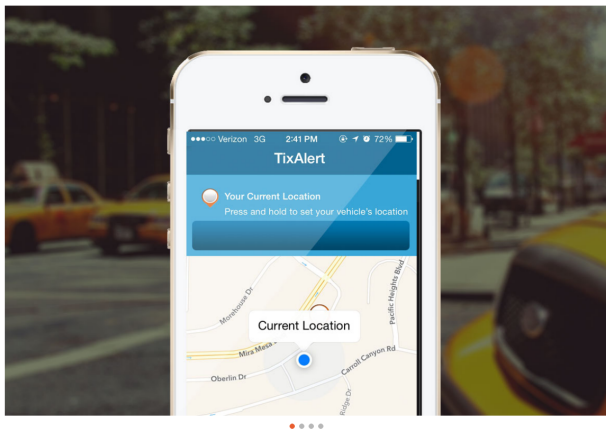# TIX ALERT

NATIVE APP DEVELOPMENT PAIRED WITH A ROBUST WEB DATABASE.

TixAlert is a revolutionary mobile application dedicated to helping drivers avoid parking citations originating from expired meters, complex street sweeping schedules, and unclear parking regulations.

APPLICATION DESIGN

UI & UX DESIGN

A revolutionary new mobile application, Tix Alert utilizes voice and sound warnings, GPS trackers, and regulation reference databases to help its users avoid parking tickets. TixAlert alerts drivers to high-risk parking situations through voice and sound and provides GPS directions back to the car. Data collected on street sweeping zones, yellow zones, red zones, and long- and short-term parking was used in conjunction with GPS technology to keep drivers worry-free about their parking spot.

RESULTS

MARKETING
Informational website
News and events
Social media

WEB DATABASE
City and street database
Street sweeping zones, red and yellow zones
Short and long term parking zones with rules
Database updated with custom CMS

SUBMISSION AND REGISTRATION
Pre UDID testing
Quality assurance testing
IOS and Android business set up

NATIVE MOBILE APPLICATION BUILDING
GPS pin
Time stamping
Timers and alerts
Voice and sound warnings

UI & UX
Flow chart prototyping
Design and analysis
User experience testing