

# Floyd Gains Visibility, Automation, and a Voice in Shaping Transfix TMS

Since its founding seven years ago, Floyd has been on a mission to change the way people use and dispose of furniture. The direct-to-consumer furniture company emphasizes design and durability, and they are very, very focused on the environment. One of the company's five pillars is to measure its emissions and reduce its carbon footprint, and they are actively collecting data to report on those initiatives.

## THE CHALLENGE

### LACK OF VISIBILITY INTO SHIPMENTS AND MANUAL PROCESSES WERE COSTING FLOYD TIME, MONEY, AND CONFIDENCE

Floyd lacked visibility into its shipments. There was no central location or system for tracking, they had no idea of their delivery dates, and they had a hard time adding and monitoring carriers in their network. Gathering data was both time-consuming and unreliable, resulting in inordinate amounts of wasted time and effort.

Floyd's inbound logistics coordinator, Brenden Szpont, is responsible for all shipments that come from suppliers into the company's warehouses, as well as all items received into inventory. Szpont utilizes quite a few "simple, frequently run" lanes. To schedule these lanes, he'd have to fill out all the information for each pickup — contact, usual load weight, typical pallet dimensions — every single time. By the time he input the information, got a quote back, and tendered a shipment, just booking a lane took him nearly half an hour.

Additionally, collecting the data they needed to accurately report on their carbon emissions was a painstakingly manual process. Szpont would look at POs, identify the carrier assignment, track it down in the carrier portal, and then copy it to a spreadsheet. And he had to do that for every single inbound shipment in 2020. The manual process took him three or four days, and he still wasn't confident in the results.

## THE SOLUTION

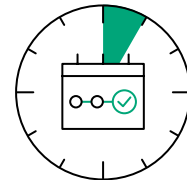
### TRANSFIX TMS GIVES FLOYD VISIBILITY, SPEED, AND ACCURACY IN ONE CENTRAL TOOL

"Transfix has given us a way to see a majority of our shipments, and we can pull that data super quickly," Szpont says. "Before we had Transfix TMS, it was really hard for me to keep track of what I had going on in my network day-to-day. Now, I'm able to see when shipments are picked up and when they're scheduled to be delivered. I'm able to see changes in

### RESULTS HIGHLIGHTS:



Collecting and uploading emissions data went from 3–4 days to **15 minutes**



Scheduling and tendering a load decreased from 30 minutes to **5 minutes**

shipments, and it's clear and precise as to what is moving and what is not. Transfix TMS has been huge for visibility into what's going on with our shipments. It's also allowed us to add more carriers to our network and keep most of our shipments in one central spot."

Transfix TMS also lets Szpont build out the lanes he uses on a regular basis. "All my contact information is ready to go," he says. "All I have to do is put in the shipment ID, maybe change the weight, and then I tender the shipment." Scheduling and tendering a load had been taking him half an hour; with Transfix TMS, it takes him 5 minutes.

Since carbon-emissions reporting is so important to Floyd, Szpont worked directly with Transfix's IT team to automate the collection of the data he needed. Now, he's able to collect the data and upload it to his carbon-emissions portal in 15 minutes, rather than the 3–4 days it previously took.

#### FLOYD PARTNERS WITH TRANSFIX TO SHAPE FUTURE FEATURES OF TMS

Like all Transfix partners, Floyd has a hand in shaping Transfix TMS to ensure it is always most relevant to what they need right now — and for the future. Floyd needed measurements on on-time delivery and on-time pickup. They got it. They needed to connect different carriers into the network. Done. Floyd relishes the role it has played in navigating what features come next.

"We're able to help build and grow the TMS into how we want it to flow," Szpont says. "Transfix never says, 'This is how it works; there's nothing we can do.' The adaptability makes it appealing. In a way, it's customized as our own internal TMS for Floyd, but built out through Transfix. We love the partnership, and we love seeing it grow."

*"We went with a majority of lanes with Transfix, just because of how competitive they were. **Most of them even went down in cost from what we saw in previous quarters,** which is nice to see with the supply chain as wonky as it is."*

**Brenden Szpont,**  
Inbound Logistics Coordinator,  
Floyd

## FLOYD

### About Floyd

Floyd is a direct-to-consumer furniture brand that changes the way people consume, keep, and enjoy their furniture. Their furniture is built to last and is designed to fit in any space. By creating a circular market for their products, Floyd can ensure that even less furniture waste reaches landfills.



### About Transfix

Transfix is a market-leading, next-generation freight platform transforming the traditional and digital freight sector while bringing transparency, trust, and sustainability to the transportation ecosystem. The company combines deep industry expertise and a world-class carrier network with advanced technology. The result? Competitive pricing, superior service and reliability, and an intelligent platform designed to optimize the supply chain from start to finish. Today, some of the world's most recognized brands rely on Transfix's trusted carrier network. Transfix was named one of Forbes' "Next Billion-Dollar Startups" and is headquartered in the heart of New York City. For more information, visit [www.transfix.io](http://www.transfix.io).

