



“Many of the students are in roles where they have not actually managed a project as a project manager – they may have been a part of the team or they may have oversight but this is a reminder of the everyday reality that a project manager has to deal with. It provides a little bit of social space where students can chat as they are working on the simulation and compare some of the issues which are raised with their realities at work. The simulation helps to provide a level of grounding into reality, it helps students who don't have project management experience to focus on some of the realities and it provokes conversation. Conversation equals engagement, and engagement is good.”

Dr. Alistair Norman

Lecturer in Project Management



UNIVERSITY OF LEEDS

Customer in Brief

Leeds University Business School is a business school in the University of Leeds. The school is accredited with the AACSB, AMBA and EQUIS. The CEO Magazine 2018 rankings places the Business School as a Tier One global business school for its Full-time MBA, 10th globally and 1st in the UK.

The University of Leeds is part of the Russell Group of leading UK universities, and among the top 100 in the QS World University Rankings 2019.

Cesim Use

Cesim Project is deployed in the Management of Projects module on the Executive MBA programme. The simulation is spread over three days with other module content delivered alongside. Each cohort typically consists of 20-25 students”